

PUBLIC RELATIONS CENTRAL COAST REGION MINUTES

July 13, 2025

Zoom

Attendance:

Art G. (Chair) (Gold Coast)

Matt (Central)

Jessy (S.B.)

Jesse (S.B.)

Check in by Area:

Gold Coast: BMLT set up and functioning! Major victory for us, closing out a 3 year project.

Explained how we have our PR team screen group fliers to make sure no traditions, concepts are being violated and does not impair NA public image. No longer attending fair as we were being charged a significant amount of money, and placed in low traffic area. Advised we have had immense luck with LGBTQ community and well received there.

Central: Getting their literature routes tightened up and stocked and served. Were rejected by Lompoc federal prison, will be looking into reasons why. Website is dialed in and looking pro.

Santa Barbara: Business as usual, advised have switched to placing business cards instead of meeting directories, front with basic info and back with QR code. Has been well received and saving a lot of money. Have new webmaster.

Open Discussion: S.B. sought opinion on making a part of their guidelines that an *NA* sponsor was required. Art voiced sponsorship was an outside issue, but so is clean time, therefore it's up to committees. Matt brought up concern about blurred message as the issue was more about service members having an AA sponsor. Pros and cons about lack of service addressed. It was advisory only; SB will take back to their committee.

Discussed MAT as well.

Meeting was an hour and a healthy exchange of ideas on various concepts was felt beneficial to all.

Still in need of a secretary.

Next Meeting: **Oct. 12, 2025 at 4PM** on Zoom