

April 12, 2026 regional pr minutes

Attendance: Art G. Gold Coast, Mike R. PI Coordinator Central Coast, Andy R. Kern County PR chair, Naomi R. Central Coast. Matt R. Central Coast PR chair.

Opened meeting at 4:25pm

Introductions and reports

Matt Central Coast: reports that they worked on how to communicate to younger generation of addicts. Is trying to show new addicts that its an opportunity. Wants to make service more attractive with newer members.

Mike PI CentCoast: “you don’t have to be off paper to get involved with H&I and that’s appealing to some people”

Andy PR Chair: We are researching how to get a QR code for our area for our rack route person and for our meeting schedule directories.

Others suggest we make like business cards with qr codes. And stickers that we can stamp on the fronts of our racks on the rack routes and at meetings.

Santa Barbara and county line not present. We are switching to google meet for July 12th meeting @4pm since the zoom

Art G Gold Coast: Santa Paula is starting to get meetings in the area now. A newcomer gung ho about starting meetings in this town. Behavioral Health approved meetings there. Another part of the community is being served. Brought a rack route to the needle exchange too.

Open positions available at regional PR: vice chair, pi coordinator, alt secretary filled by Naomi...

No further entries til July 12 at 4pm on google meet.